

Articles

1. 7p's In HRM
2. Effect of Digital Marketing on Sales
3. A Study on Consumer Awareness with Reference to HDFC Standard Life Insurance

Seminars, workshops, FDP's

1. 3days National Outline FDP and Management Development program on Research Methodology Tools & Techniques.
2. FDP on Skill Development
3. Workshop on Re-bounce of Insurance Sector
4. National Seminar on HR Analytics